Overview

- Demographic changes: 2000-2010
- Impacts of the recession: 2005-2010
- Issues and opportunities that have emerged for our community
Demographic Change
2000-2010
Demographic Change

- Mecklenburg population 2010: 920,000
  - Most populous county in N.C.
  - Wake County is a close second (901,000)
- Population growth 2000-2010: 32.2%
  - Nearly twice as fast as the state (18.5%)
  - Not as fast as Wake County (43.5%)

Source: 2010 Census, 2000 Census
• Population is slowly aging
  – e.g. 60-64 group up from 3% to 4.4%

Source: 2010 Census, 2000 Census
Racial/ethnic minorities have increased, especially Hispanic population.

<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>50.6%</td>
<td>61.1%</td>
<td>9.5%</td>
</tr>
<tr>
<td>African American</td>
<td>30.2%</td>
<td>27.7%</td>
<td>44.5%</td>
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<tr>
<td>American Indian</td>
<td>0.3%</td>
<td>0.3%</td>
<td>33.5%</td>
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<tr>
<td>Asian</td>
<td>4.6%</td>
<td>3.1%</td>
<td>93.4%</td>
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<tr>
<td>Other</td>
<td>0.3%</td>
<td>0.2%</td>
<td>124.1%</td>
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<tr>
<td>Multi-Racial</td>
<td>1.8%</td>
<td>1.1%</td>
<td>109.4%</td>
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<tr>
<td>Hispanic/Latino</td>
<td>12.2%</td>
<td>6.5%</td>
<td>149.5%</td>
</tr>
</tbody>
</table>

Source: 2010 Census, 2000 Census
• White (non-Hispanic) population in wedge south of Uptown, in North Mecklenburg, and along Union County border
• African American population in West and North Charlotte
• Hispanic population in East and Southwest Charlotte

Source: 2010 Census
Married couple families are still most prevalent but declining, while single parent families and unmarried partner households are on the rise.

Source: 2010 American Community Survey, 2000 Census
• Education levels have increased

Source: 2010 American Community Survey, 2000 Census
• Education levels are higher for non-Hispanic whites and Asians than African Americans and Hispanic/Latinos

Source: 2010 American Community Survey
• More households with high and low incomes and fewer in the middle

Source: 2010 American Community Survey, 2000 Census
• Incomes are highest for non-Hispanic whites and lower for minority groups

**Median Household Income by Race, 2010**

- **White, Non-Hispanic**: $66,460
- **African American**: $36,413
- **Asian**: $53,482
- **Hispanic/Latino**: $39,876

*Source: 2010 American Community Survey*
Employment

- Construction and manufacturing have declined
- Education & health services, financial activities, and leisure & hospitality have grown

Source: Bureau of Labor Statistics Quarterly Census of Employment and Wages
Newcomers

• Over 65,000 people moved to Mecklenburg County between 2009 and 2010
  – 65% came from outside North Carolina
    • 1/3 from another state in the South
    • 1/4 from the Northeast
    • 1/5 from a different country
  – Half are white (non-Hispanic), 1/4 are African American, 11% are Hispanic/Latino, and 11% Asian
  – Over 40% are college educated, 30% have a high school education or less

Source: 2010 American Community Survey
• Where are newcomers moving?
  – University City
  – Northern and Southwestern parts of the county

Source: 2005-2009 American Community Survey 5-Year Estimates
Development

Mecklenburg County
1996

FOOTPRINT 0.22 acres per person

- COUNTY SEAT
- DEVELOPED LAND
- PROTECTED OPEN
- NATURAL / RURAL LAND
- WATER

Mecklenburg County 2020

FOOTPRINT 0.22 acres per person

COUNTY SEAT
DEVELOPED LAND
PROTECTED OPEN
NATURAL / RURAL LAND
WATER

Development

UNC CHARLOTTE
Urban Institute
Recession & Economic Change
2005-2010
• Unemployment
  – More than 3 times what it was in 2000
    • 3% in 2000
    • 10.9% in 2010
  – Worse for some groups than for others
    • Twice as bad for African Americans (19.7%) than non-Hispanic whites (9.6%)
    • 2.5+ times worse for those with a high school diploma (16.3%), or less (15.9%), than for those with a bachelor’s degree or higher (6.3%)

Poverty has increased to national average.
Poverty

- Poverty is concentrated in the crescent around Uptown stretching from the southwest to southeast.

Source: 2005-2009 American Community Survey 5-Year Estimates
• Twice as many foreclosures in 2010 as 2005

Source: North Carolina Office of the Courts
Many struggling neighborhoods face additional hardships because of reductions in hours and locations of public services like libraries and recreation centers.
• After decades of successful integration, CMS schools have become segregated once again.
• Student population of CMS has become more diverse and more economically disadvantaged – 37% students applied for free-reduced lunch in 2001-02, up to 53% in 2009-10

Source: North Carolina Department of Instruction
• Mismatch between location of services and population in need of those services
  – e.g. services for disconnected youth

Source: “Preparing Our Youth for Work: A Community Assessment”
Obesity has become an increasingly serious problem.

• Significant disparities in health care coverage

Source: 2010 American Community Survey
• Teen pregnancy has improved significantly

Source: North Carolina State Center for Health Statistics
• Crime rates are declining

Source: North Carolina State Bureau of Investigation
Emerging energy industry

- Growth centered around Duke Energy
- Existing energy-related firms have expanded and new ones have located here

- 250 energy-related firms in the Charlotte Region, a good number of which are in Mecklenburg
- EPIC at UNC Charlotte aims to create a talent pool that will fuel continued growth of the sector

Source: Charlotte Regional Partnership
Economic Outlook

• Other important industries for Mecklenburg’s future economic growth
  – Finance
  – Healthcare
  – Motorsports
  – Transportation and warehousing
  – Location for company headquarters
• **Business confidence index**
  
  – Dipped into negative territory in 4th Quarter and all six components were down, indicating diminishing confidence in both national and local economies

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**Charlotte Business Confidence Index**

<table>
<thead>
<tr>
<th>2011 Fourth Quarter Outlook Index Values</th>
<th>Change From Q3</th>
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<tbody>
<tr>
<td>National Economic Outlook</td>
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<tr>
<td>Local Economic Outlook</td>
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<td>Sales Expectations</td>
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<td>Profits Expectations</td>
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<td>Hiring Expectations</td>
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<td>Capital Expenditures Expectations</td>
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<tr>
<td>Charlotte Business Confidence</td>
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</tbody>
</table>

Index above 50 indicates expansion
Index below 50 indicates contraction

*Source: BusinessFirst  Charlotte Business Confidence Index, Fourth Quarter 2011*
• After peaking in 2007, the number of newcomers is on the rise again, even though unemployment remains high

Source: American Community Survey
• Possible discussion issues
  – Continued in-migration with few new jobs
  – Future of white population’s support for CMS
  – Reduction in size of middle class
  – Public transit system does not adequately serve those who need it most
  – Impact of health care law (if it is implemented)
    • Predicted shortage of primary care physicians
• Visit our websites to learn more about who we are, what we do, and the community in which we all live
  – http://ui.uncc.edu
  – http://ri.uncc.edu

• Recent studies and ongoing work of interest
  – MeckEd interactive maps of CMS schools
  – United Way Community Needs Assessment
  – Urban League The State of Ethnic Charlotte
  – Women’s Summit Women, Wages, & Work series
  – Goodwill Preparing Our Youth for Work Community Assessment
Contact Information

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