APA-NC’s
2012 Great Places in North Carolina
And What Makes Them Great
North Carolina Chapter of the American Planning Association (APA-NC)
Celebrating Great Places in North Carolina and the Communities that Sustain Them!
Sponsored by APA-NC

A program of the North Carolina Chapter of the American Planning Association (APA-NC)
2012 Program Format

- Focused on Great Main Streets
- Convened expert panel
- Solicited nominations
- Held online contest
- Selected 7 Main Streets
In This Presentation

- 2012 N.C. Great Places
- What makes these places great
- How they got that way
- Best practices
- Fun and unusual features
Celebrating Great Main Streets in 2012
Great Main Street -- Mountains

Asheville’s Lexington Avenue
Great Main Street -- Piedmont

Charlotte’s Tryon Street
Great Main Street -- Piedmont

Hillsborough’s Churton Street
Great Main Street -- Coast

Edenton’s Broad Street
People’s Choice

Mount Airy’s Main Street
People’s Choice Runner-up

Southport’s Howe and Moore Streets
Great Place in the Making

Gastonia’s Main Avenue
Great Place in America

Salisbury’s Downtown
What Makes These Places Great

Destinations
What Makes These Places Great

Appearance
What Makes These Places Great

History
What Makes These Places Great

Vitality
What Makes These Places Great

Essential Services
How They Got That Way

Partnerships
How They Got That Way

Planning
How They Got That Way

Programming
How They Got That Way

People
Best Practices

Branding
Best Practices

Streetscape and Gathering Places
Best Practices

Business Development
Best Practices

Historic Preservation and Restoration
Best Practices

Parking
Fun and Unusual Features
These places are worth celebrating!
Special Thanks to:

- Roger Bardsley, APA-NC
- Cindy Brochure, City of Southport
- Richard Cox, Charlotte Center City Partners
- Jennifer Harriss, Destination Downtown Edenton
- Joe Heard, APA-NC
- Ben Hitchings, APA-NC
- Joe Minicozzi, Asheville Downtown Association
- Joe Morris, City of Salisbury
- Jessica Icenhour Roberts, Mount Airy Visitors Center
- Jason Thompson, City of Gastonia
- Stephanie Trueblood, Town of Hillsborough
Learn more about N.C. Great Places

greatplacesnc.org

North Carolina Chapter of the American Planning Association (APA-NC)