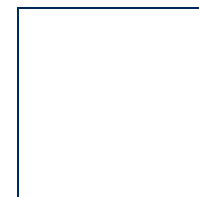
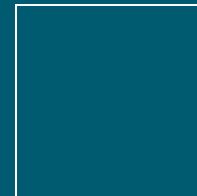
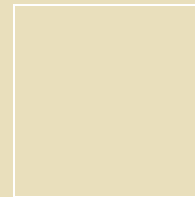


Federal Reserve Bank of Richmond's Data and Mapping Resources

Shannon A. McKay
Research Analyst



THE FEDERAL RESERVE BANK OF RICHMOND
RICHMOND ■ BALTIMORE ■ CHARLOTTE





The views expressed here are my own and do not necessarily reflect the views of the Federal Reserve Bank of Richmond or the Federal Reserve System.



Introduction to the Community Development Department at FRB Richmond

Mission: To support the economic growth objectives of the Federal Reserve Act by encouraging community investment and fair and impartial access to credit in low- and moderate-income communities

Strategic Areas of Focus:

- Stabilize and Revitalize Communities
- Strengthen Community Development Financial Institutions (CDFIs)
- Support Nonprofit Community Organizations
- Build Financial Capability
- Track Emerging Issues

Field and Research Teams based in Charlotte, Richmond and Baltimore

Publications

- 5th District Footprint
 - Spatial analysis of community development issues in the Fifth District
- Marketwise Community
 - Community development initiatives in the Fifth District
- Community Scope
 - In-depth analysis of issues and policies with a research focus
- 5E Navigator
 - Information to assist individuals in making informed personal financial decisions
- New infographics publication in June



FRB Richmond's Research Department: Maps and Data

Reports

Regional Profiles

Updates Print



This general overview of the Fifth District's economic performance includes indicators relating to output, demography, labor markets, household conditions, and real estate activity. Collected by the Regional Economics section of the Federal Reserve Bank of Richmond, the data is reported at the national, state, metropolitan statistical area, and county level where available, and is updated annually each summer.

The following information is current as of mid-2012. For more recent data and analysis of the Fifth District, please refer to our monthly publication, *Snapshot*.

Profiles Data Sources

Data Download

This section consists of annual economic data at the national level and, where available, for the states, counties, and metropolitan areas in the Federal Reserve's Fifth District. Depending on the series, the data can date as far back as 1977.

Business Activity

| | DC | MD | NC | SC | VA | WV | | | | |
|------------|---|----|-------|----|----|----|----------|----------|----------|-----------|
| Gross Stat | A | | B | | C | | D | E | F | G |
| 1 | North Carolina - Single Family Homes Valuation (Thousands of \$) | | | | | | | | | |
| 2 | | | | | | | | | | |
| 3 | Average Growth 2008-2011 (%) | | | | | | | | | |
| 4 | National | | -8.0 | | | | 2011 | 2010 | 2009 | 2008 |
| 5 | Top Export | | | | | | 86326817 | 87124237 | 82357328 | 110687389 |
| 6 | Average Growth 2008-2011 (%) | | | | | | | | | |
| 7 | Top Comm | | -14.9 | | | | 4490833 | 4616970 | 4446099 | 7278958 |
| 8 | | | | | | | | | | |
| 9 | Metropolitan Statistical Areas | | | | | | | | | |
| 10 | Average Growth 2008-2011 (%) | | | | | | | | | |
| 11 | Asheville NC | | -20.8 | | | | 199539 | 223813 | 252305 | 401799 |
| 12 | Burlington NC | | -18.5 | | | | 53049 | 57895 | 55021 | 98070 |
| 13 | Charlotte-Gastonia-Concord NC-SC | | -13.1 | | | | 951198 | 805367 | 888015 | 1448000 |
| 14 | Durham-Chapel Hill NC | | -12.6 | | | | 313533 | 305752 | 282424 | 469599 |
| 15 | Fayetteville NC | | 4.7 | | | | 254819 | 266292 | 274510 | 221853 |
| 16 | Greensboro NC | | -15.3 | | | | 27492 | 32158 | 35360 | 45239 |
| 17 | Greensboro-High Point NC | | -20.6 | | | | 185170 | 203027 | 253766 | 369544 |
| 18 | Greenville NC | | -21.3 | | | | 46048 | 51164 | 55071 | 94597 |
| 19 | Hickory-Lenoir-Morganton NC | | -24.8 | | | | 78279 | 91907 | 110236 | 183939 |
| 20 | Jacksonville NC | | 19.4 | | | | 214528 | 237158 | 165898 | 125927 |
| 21 | Raleigh-Cary NC | | -12.7 | | | | 897332 | 876846 | 774324 | 1347916 |
| 22 | Rocky Mount NC | | -16.4 | | | | 24209 | 30648 | 36862 | 41398 |
| 23 | Wilmington NC | | -17.3 | | | | 317517 | 308091 | 283658 | 561922 |
| 24 | Winston-Salem NC | | -17.5 | | | | 134934 | 132316 | 127018 | 240335 |
| 25 | | | | | | | | | | |
| 26 | | | | | | | | | | |
| 27 | Counties | | | | | | | | | |
| 28 | Average Growth 2008-2011 (%) | | | | | | | | | |
| 29 | Alamance County | | -18.5 | | | | 55444 | 60009 | 57576 | 102519 |
| 30 | Alexander County | | -25.0 | | | | 10951 | 10310 | 14437 | 25989 |
| 31 | Anson County | | -23.6 | | | | 3044 | 4434 | 3936 | 6814 |
| 32 | Ashe County | | -33.5 | | | | 14099 | 16601 | 20564 | 47944 |
| 33 | Avery County | | -29.5 | | | | 16887 | 21789 | 28465 | 48194 |

Fifth District Economic Indicators

PDF Print



Updated monthly, these charts provide state-level information on industries, labor markets, income, and housing in the Fifth District.

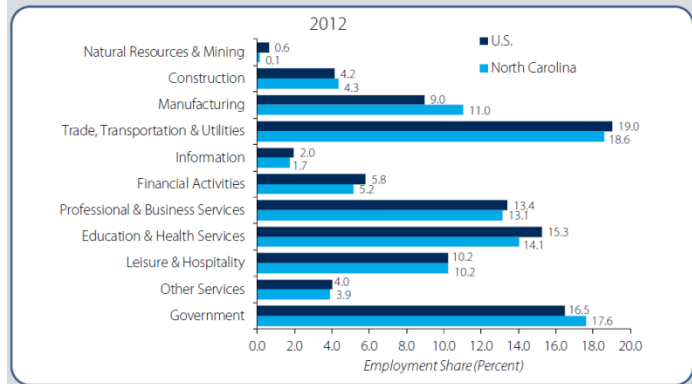
Charts updated March 5, 2013

View All Charts

[Fifth District](#)
[District of Columbia](#)
[Maryland](#)
[North Carolina](#)
[South Carolina](#)
[Virginia](#)
[West Virginia](#)

- Industry Structure
- Industry Growth
- Payroll Employment
- Unemployment Rate
- Unemployment Claims
- Personal Income
- Wages and Salaries
- Building Permits
- House Price Index
- Housing Starts
- Mortgage Delinquency Rate
- Foreclosure Inventory Rate
- Foreclosure Starts Rate

North Carolina Industry Structure





FRB Richmond's Community Development Department: Resources

- Community Development Financial Institution (CDFI)
- Foreclosure
 - Mortgage Performance Summaries
- Policy
- Small Business
- Data and Mapping



FRB Richmond's PolicyMap Widget

Data and Mapping

 Print



A compilation of links to select data sources and mapping tools are available here. PolicyMap's web-based mapping tool, Map Your Community, is one of the resources provided. Users can create, customize and print maps of communities, counties and states using a select number of economic and demographic indicators. To get started, click on the tab for any of the individual states below.

- D.C.
- Maryland
- North Carolina**
- South Carolina
- Virginia
- West Virginia
- U.S.

North Carolina Map Your Community

Click on the map below to create a custom map of North Carolina communities. Once the PolicyMap website opens, simply enter a location into the search box, select data layers for analysis, and immediately begin creating your own custom maps.



Additional Resources

- [NC State Data Center](#)
- [NC OneMap](#)



FRB Richmond's PolicyMap Widget (cont)

SET LOCATION Search the Map Census Tract BG Cong. District (112th) Senate (113th) School District State District Metro

Enter Address, City, County, State, or Zip

ADD DATA LAYER

- Federal Guidelines
- Income & Economy
- Demographics
- ADD SITES
- Sites

North Carolina > Montgomery County

Print

Clear Location

About Us | Help

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FRB Richmond's PolicyMap Widget (cont)

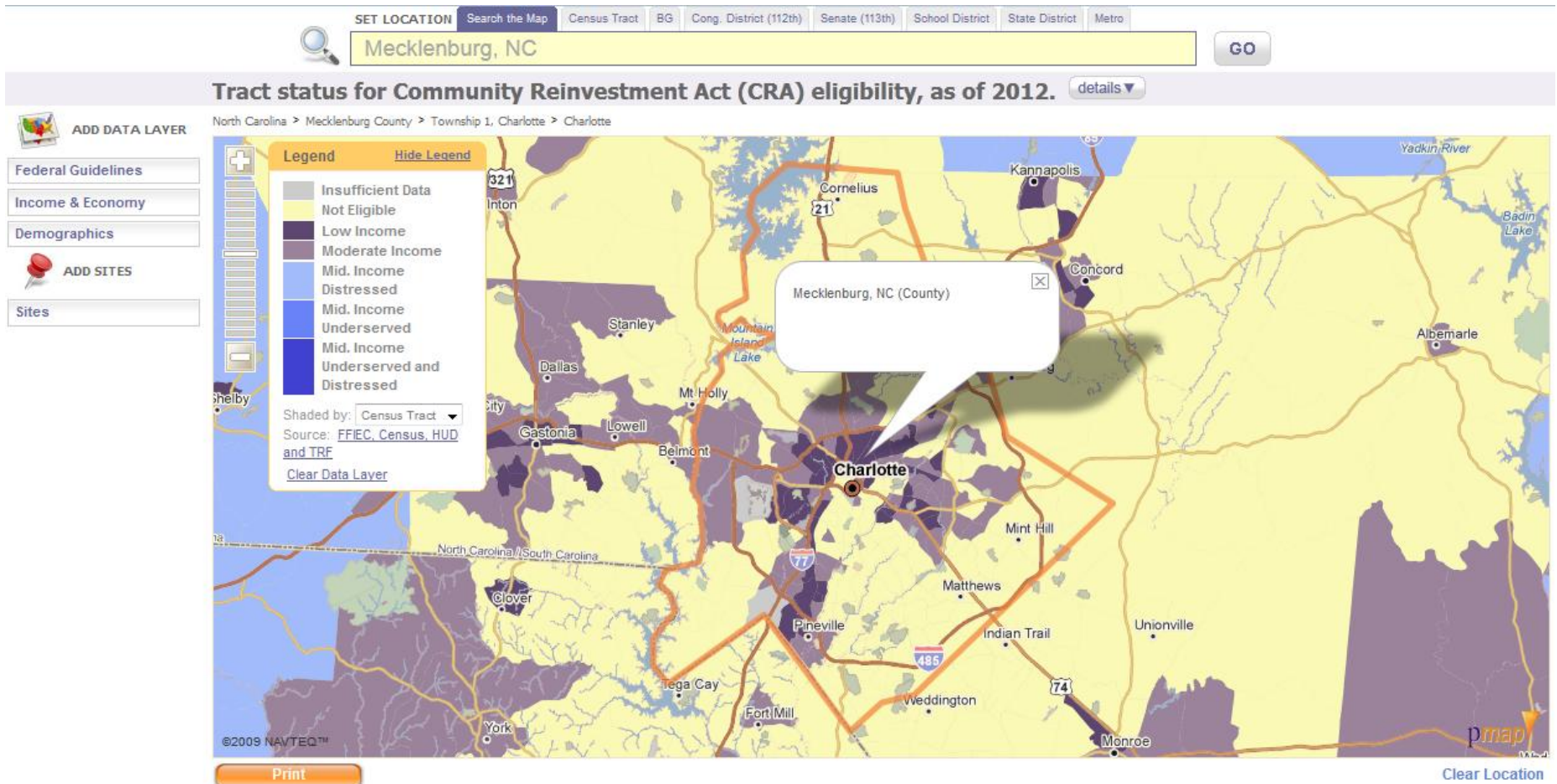
ADD DATA LAYER North Carolina > Montgomery Co

entucky

| | | | | |
|-----------------------------|--|-----------------------------|-------------------------------|-----------------------------|
| Federal Guidelines | CRA Eligibility | | | |
| Income & Economy | CRA Eligible Tracts | Income & Economy | Area Median Income | |
| Demographics | Federal Incentive Designations | Demographics | Median Household Income % AMI | Demographics |
| ADD SITES | CDFI Fund Investment Areas | ADD SITES | Money & Income | ADD SITES |
| Sites | BEA Distressed Communities | Sites | People in Poverty | Sites |
| | HUD DDA | | Median Household Income | Population |
| | HUD QCT | | Unemployment | Total Population |
| | CDFI Persistent Poverty | | Monthly Unemployment | Educational Attainment |
| | CDFI Persistent Poverty Counties | | Lending Activity | High School Diploma or More |
| | CDFI NMTC | | Small Business Loans | |
| | CDFI NMTC Eligible Tracts (2012 Application) | | | |

| | |
|------------------|---------------------|
| ADD SITES | |
| Sites | FDIC Bank Failures |
| | Bank Branch Offices |
| | LIHTC |
| | Schools |

FRB Richmond's PolicyMap Widget (cont)



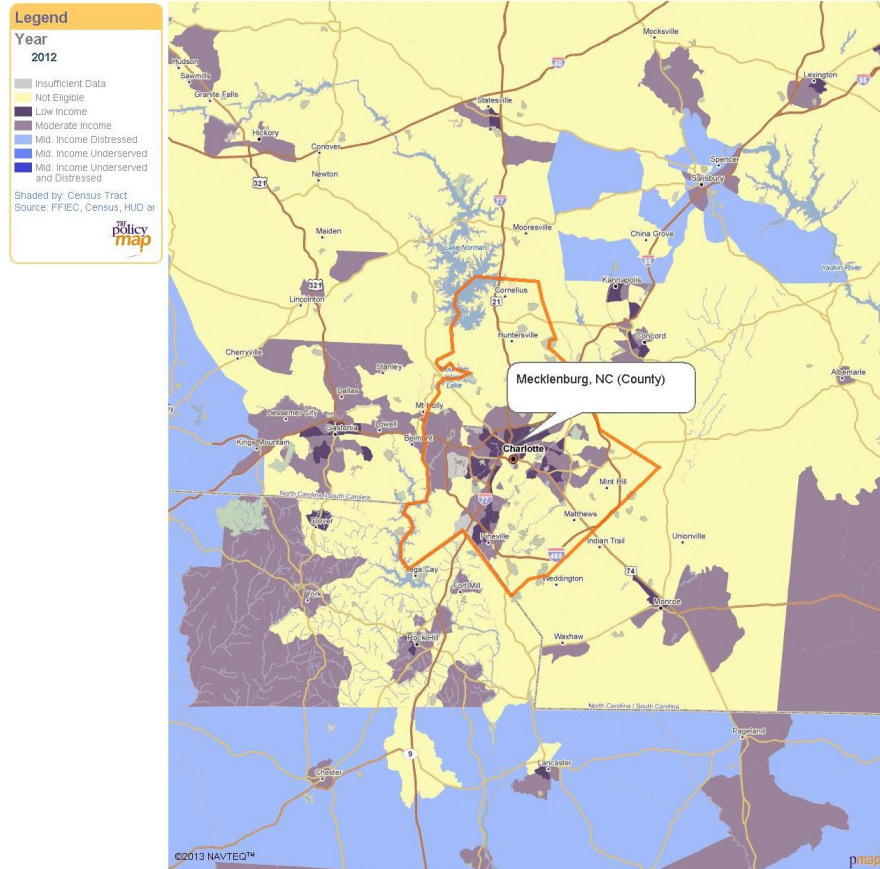
FRB Richmond's PolicyMap Widget (cont)

PolicyMap. Good Data. Smart Decisions.

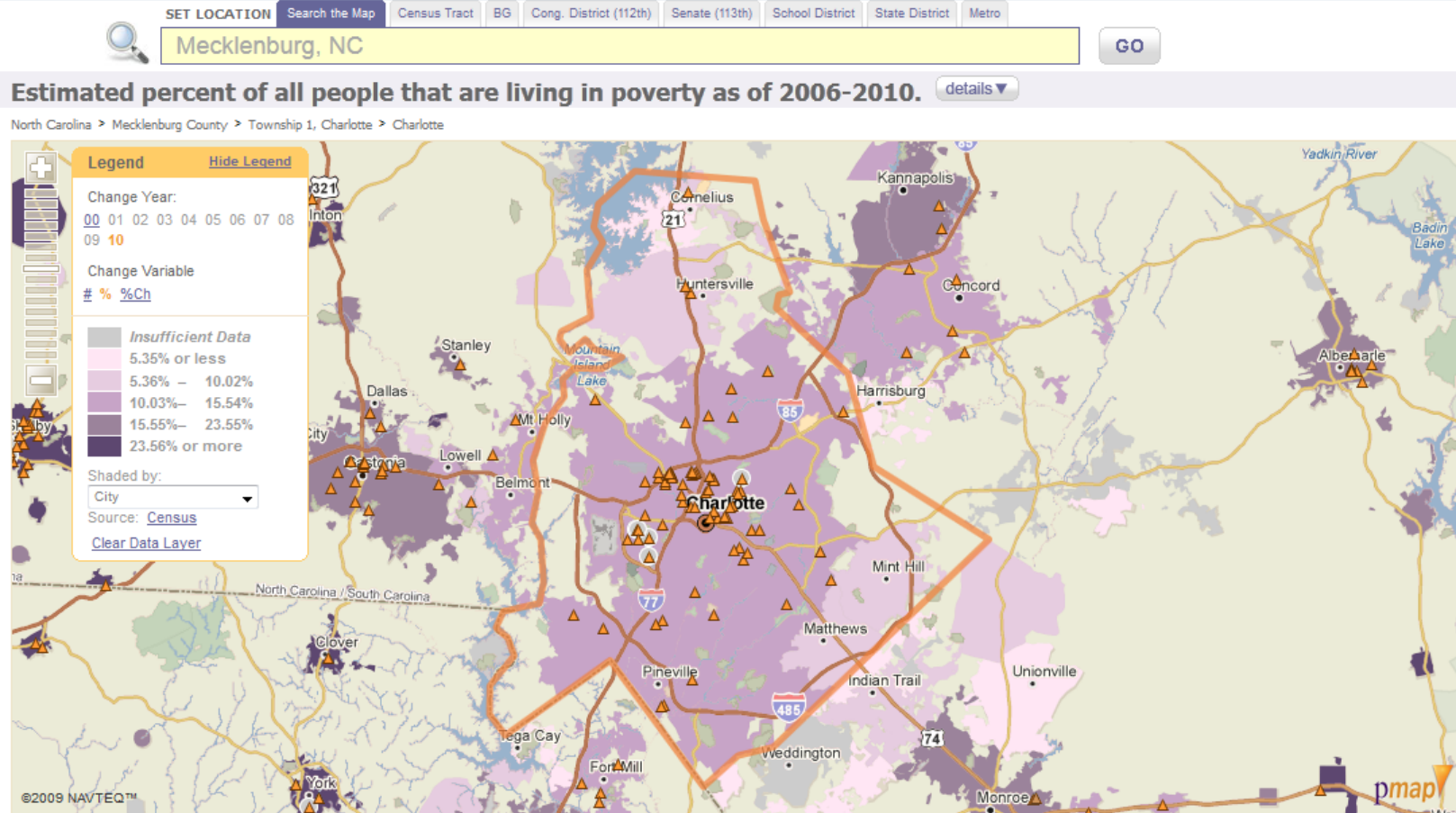


Tract status for Community Reinvestment Act (CRA) eligibility, as of 2012.

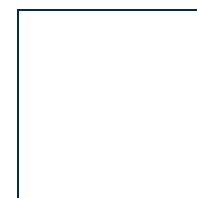
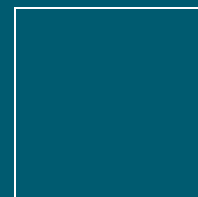
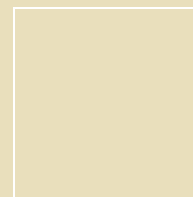
Eligibility for Community Reinvestment Act (CRA) status as of 2012. CRA eligible tracts include low- and moderate-income tracts, as well as underserved or distressed non-metropolitan middle-income tracts. Federally designated disaster areas are also eligible but are not shown on this map. Low-income tracts are those where Median Family Income (MFI) is less than 50% of Area Median Family Income (AMFI). Moderate-income tracts are those equal or greater than 50% and less than 80% of AMFI. Non-metropolitan middle-income tracts, where tract MFI is equal or greater than 80% and below 120%, can be eligible if they are classified by the CRA as distressed or underserved. Tracts with insufficient data appear in gray in the map. Activities that serve low- and moderate-income individuals in other areas are also eligible. For more details about how these calculations are made or for more about the CRA Program, please see our Data Directory.



FRB Richmond's PolicyMap Widget (cont)



Contact:
Shannon A. McKay
Research Analyst
Community Development
Shannon.Mckay@rich.frb.org
804.697.8468



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